



**bioPURE**

# FRANCHISING PROCESS

The bioPURE franchising process is a streamlined approach to identifying entrepreneurs who will help us Cultivate Innovative Solutions for Healthier Environments where we LIVE, where we WORK, and where we PLAY. Our goal is to get to know you and understand your vision for owning your own business, while also providing you some insight on franchise ownership. This process usually takes between 30-90 days. During this time, we believe you will be able to take the necessary steps toward signing a franchise agreement if you are awarded a franchise.

## INITIAL SCREENING PHASE

Upon submitting a franchisee request, bioPURE Home Team will be in touch to perform screening calls. During these calls, we will discuss your goals as a business owner, both personally and professionally and get to know you. We will cover the investment ranges, start-up requirements, and the timeline to launching.

## DOCUMENTATION PHASE

The bioPURE Home Team will share some initial documents with you once an Official NDA and Questionnaire are completed. Our Franchise Disclosure Document (FDD) is a detailed look at the bioPURE franchise model. This document outlines the company background, investment requirements, franchise performance, and more. We will further discuss this with you on an Executive Call with bioPURE's Founder and CEO, Brandon Kinder.

## Meet the team PHASE

A key component of the franchising process is meeting the bioPURE Home Team and meeting with current franchise owners. bioPURE knows that building relationships with other franchise owners is an integral part of your decision-making process. A member of the bioPURE Home Team will facilitate these meetings.

## TERRITORY DEVELOPMENT PHASE

In the territory development phase, the bioPURE Home Team will develop a viable territory within the franchise region you identified in your application process. bioPURE allocates franchise territories based upon zip codes; you will need to be prepared to discuss and identify specific locations that you would like to secure during this phase.

## FRANCHISE AWARDED, On-Boarding & LAUNCH PHASE

The final step in the franchising process is to be awarded a franchise agreement. Receiving this agreement means that you have met all of the criteria that bioPURE considers essential for a successful partnership. Once you have received the agreement, you will have seven days to review it before signing. At the time of signing you will begin the on-boarding and training process for your new location and the bioPURE Home Team will assist in planning your location launch.



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